

Austin Dell, Designer

austinpdel@gmail.com

AustinPDdesign.com

EDUCATION

Bachelor of Science in Industrial Design, Cum Laude.

Herberger Institute for Design and the Arts, Arizona State University

Master of Science in Industrial Design, ongoing Thomas Jefferson University

Final GPA: 3.51

DESIGN EXPERIENCE

Packaging Designer, Sealed Air Austin, Texas — July 2022 - August 2024

- Designing custom fitted packaging for Dell products using graphite and AutoCAD
- Create digital Die line templates
- Manage inventory and estimate costs on material production
- Communicate between sales, production and Marketing
- Build and test product packaging prototypes (Drop tests, Vibration tests and Stress tests)

Junior Designer, Ecotopes Austin, Texas — March 2022 - September 2022

- Revamping the portfolio website and e-commerce site to encourage quicker purchases
- Revitalizing project storylines to present to clients, engagement increased on average 22% monthly
- Redesigned product postings/renders to create more attractive pages using keyshot and SolidWorks

Contract Designer, Industrial Craft Austin, Texas — Aug 2021 - Nov 2021

- Curated and organized product stories and environments for 50+ products
- Collaborated/communicated with 3rd party companies and independent designers
- Self managed project completion with weekly end results

Junior Designer, Kyle Bunting Austin, Texas — Feb 2021 - July 2021

- Conceptualized and Designed multiple pattern and artistic concepts
- Collaborated/communicated with manufacturers and designers on efficient project completion
- Self managed project queue completion with less than 1 hour turn around concept results

Graphic Designer, Amy's Ice Creams Austin, Texas — Oct 2020 - Feb 2021

- Designed promotional/marketing/social media material for Amy's Bakery and Catering's upcoming events
- Aided In advancing overall brand aesthetics, rules and priorities

Render Designer, Big Marlin Marketing Austin, Texas — Oct 2020 - Jan 2021

- Rendered multiple animations and stills using Keyshot
- Independently managed and completed 4 projects ahead or on schedule
- Communicated with managers and external companies to align on details, desires, and goals

Lead for Industrial Design Society of America ASU Chapter Tempe, Arizona Aug 2019- May 2020

- Coordinated community outreach, event planning, social media and design education
- Educated designers on job searching, conceptualization, general design processes

Manufacturer/Designer, Two Hills Design Studio Austin, Texas — May 2019 - Aug 2019

- Aided in entire design and construction process for high end lighting fixtures
- Independently managed and completed 20+ projects
- Experience in Wiring and basic electrical work

SKILLS

- Adobe Creative Cloud certified (Illustrator, Photoshop, Indesign, XD, etc.) , typography and color theory
- Programming knowledge in HTML, HTML 5, CSS, and Android Studio
- Auto Desk, Solidworks, Rhino, Figma, Sketch and Keyshot
- 3D printing, laser cutting, wood, styrene, and foam board

HOBBIES & INTERESTS

- Kayaking, hiking and camping
- Vintage car restoration
- Film Photography (currently using a Minolta X-700)